

Workshop

Transforming Discoveries into Products



You are cordially invited to our b-ACT^{matter} workshop on **March 19 2024** entitled "**Transforming Discoveries into Products**". This workshop will discuss the strategies and practices needed to transform your research results into products and services. It will also discuss how Leipzig University approaches the patenting and licensing of inventions and how to realize spin-off ideas.

Learning Objectives

- A broad overview of the field of Technology Transfer;
- Gain insights into patenting and patent evaluation, and the licensing process;
- Increase knowledge on setting up a spin-off company, including the broad financing possibilities;
- Understanding which steps are necessary for developing a product or service

10:00 – 10:10	Welcome and introduction (Dr. <i>Susanne Ebitsch</i>)
10:10 – 10:35	How to protect and valorize IP at Leipzig University? (Dr. <i>Dirk Wilken/ Stefanie Funke</i>)
10:35 – 11:00	SMILE: Startup support and funding opportunities for prototyping at UL (<i>Christian Scheffler, Christian Hauke</i>)
11:00 – 11:10	Break
11:10 – 11:20	Introduction to the Workshop (Dr. <i>Susanne Ebitsch</i>)
11:20 – 12:20	Steps toward the successful commercialization of your research results
12:20 – 12:30	Wrap-Up

When? **March 19 2024, 10:00 -12:30**

Where? **BBZ, Seminar Room 1.3,**
Deutscher Platz 5, 04103 Leipzig

Contact Dr. Susanne Ebitsch, info@bact.uni-leipzig.de