Online-Training: How to present successfully online

2nd and 3rd september 2021
Zoom-Meeting

**Day 1:**
Login starts: 08:55 a.m.
START: 09:00 a.m.

- **Introduction participants and trainer**

- **Impulse** Camera & light – Tech-Check
  We show how light, camera position and background work together to create an optimal Zoom studio.

- **Exercise** Online Presentations Part I
  Participants present 3-4 slides about their research
  Group and trainer feedback for each participant regarding presentation and slides

**Break**

- **Impulse** Short & Precise – my key message
  Using the Hamburg comprehensibility model to create clear messages – four principles and examples

- **Impulse** In front of the camera
  Body language in online-interviews

PLENARY SESSION ENDS @01:00 p.m.

INDIVIDUAL ZOOM CAMERA SLOTS START @2:30 p.m.

- **Exercise** Statements and interviews
  Participants are asked to give a one-minute statement about their research (this frequently happens at press conferences, public discussions or project pitches).

  Step 2 is an interview for a daily news show or a Q & A at a conference.
Day 2

START: 09:00 a.m.

- Welcome, Recap Day 1
- **Exercice** Feedback Statement regarding content, way of speaking and body language
- **Exercice** Feedback Interviews & Q & A Focus: Storytelling and presence in front of the camera
- Final discussion / evaluation

END @ 1:00 p.m.