

Online-Training: How to present successfully online

2nd and 3rd september 2021

Zoom-Meeting

Day 1:

Login starts: 08:55 a.m.

START: 09:00 a.m.

- **Introduction participants and trainer**
- **Impulse** **Camera & light – Tech-Check**
We show how light, camera position and background work together to create an optimal Zoom studio.
- **Exercise** **Online Presentations Part I**
Participants present 3-4 slides about their research

Group and trainer feedback for each participant regarding presentation and slides

Break

- **Impulse** **Short & Precise – my key message**
Using the Hamburg comprehensibility model to create clear messages – four principles and examples
- **Impulse** **In front of the camera**
Body language in online-interviews

PLENARY SESSION ENDS @01:00 p.m.

INDIVIDUAL ZOOM CAMERA SLOTS START @2:30 p.m.

- **Exercise** **Statements and interviews**
Participants are asked to give a one-minute statement about their research (this frequently happens at press conferences, public discussions or project pitches).

Step 2 is an interview for a daily news show or a Q & A at a conference.

Day 2

START: 09:00 a.m.

- Welcome, Recap Day 1
- **Exercise** **Feedback Statement**
regarding content, way of speaking and body language
- **Exercise** **Feedback Interviews & Q & A**
Focus: Storytelling and presence in front of the camera
- Final discussion / evaluation

END @1:00 p.m.